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August 11, 2008

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Art Unit 3688

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Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450

Re: U.S. Utility Patent Application

Application No. 10/681,587; Filed: October 7, 2003 For: A Method for Increasing Web Site Traffic Inventors: Barnhart et al.

Our Ref: 2743.0010005

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Online Credit Card Payment Authorization in the amount of \$1,560.00 to cover:

\$1,050.00 Extension of Time Fee under 37 CFR 1.136(a); and \$510.00 Notice of Appeal Fee under 37 CFR 41.20(b)(1);

- 2. Petition for Extension of Time Under 37 C.F.R. § 1.136(a) Form (PTO/SB/22); and
- Notice of Appeal from the Examiner to the Board of Patent Appeals and Interferences Form (PTO/SB/31).

The above-listed documents are filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Commissioner for Patents August 11, 2008 Page 2

Fee payment is provided through online credit card payment. The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

Michelle K. Holoubek Attorney for Applicants Registration No. 54,179

MKH/srb Enclosures

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